

MINUTES
AREOC Board of Directors' Meeting
OCERS Hearing Room
2223 Wellington Avenue, Santa Ana
Thursday, June 2, 2011

I. Call to Order at 1:37 PM by President Sara Ruckle Harms

In attendance officers and directors: Sara Ruckle Harms, Linda Robinson, Doug Storm, Larry Leaman and John LaRoche. Absent: Gaylan Harris, Chuck Hulse Bob Griffith and Lou Scarpino.

II. Approval of Minutes – May 2011

A motion was made by Larry Leaman, and seconded by Linda Robinson to Accept the minutes, as corrected, of May 11, 2011. Motion approved Unanimously.

III. Sara Ruckle Harms presented the Treasurer's Report for May 2011.

Linda Robinson made a motion to accept the May 2011 Treasurer's Report which was seconded by John LaRoche. Motion approved unanimously.

IV. AREOC Logo Project

The Board discussed quotes received for the printing of business cards. Further information regarding card layout is required and Ilene Barcnas, Office Manager will contact all Directors to obtain individual information to be printed on the business cards. Although the design consultant has provided his work for free the Board voluntarily provided a gift card for a value of \$150.00 from their personal funds.

A motion was made by Linda Robinson that Board member names, followed by the title of "Board Member" will be printed on the cards with email, cell numbers or home numbers printed—at the direction of each Board member. Doug Storm seconded the motion. Motion passed.

A motion was made by Doug Storm and seconded by John LaRoche that CO Color be selected as the vendor with follow-up by Larry Leaman for proposed layout changes to be presented at the next Board meeting. Motion passed.

V. Establishment of Media Response Team

The Board discussed outreach efforts to seek volunteers to respond via blog, text, email, editorials, letters, etc. regarding information provided to the public that is inaccurate or biased and does not provide full disclosure—rather misinformation regarding earned retiree benefits.

A motion was made by Linda Robinson and seconded by John LaRoche that the Board receive and file the report and place the issue on the next AREOC agenda.

VI. Continue Review of Liaison-Coalition Building Draft Table.

Larry Leaman led review and will provide notes to Irene Barcenas, Office Manager for inclusion in a revised draft table. Once completed Board members will complete a final review and set priorities, given available resources.

VII. Other Items

A discussion was held regarding the potential for appointment or election of an official Alternate Retiree Representative on the OCERS Board. Sara Ruckle Harms will explore the process and provide follow-up at a future Board meeting.

John LaRoche will contact the Council on Aging regarding the overall orientation process for Ombudsman representatives. Leaman and LaRoche will meet with retirees, Rebecca Guider and Ingrid Harita for website participation and presentation.

VIII. Adjournment

A motion was made by John LaRoche, seconded by Linda Robinson to Adjourn the meeting at 3:24 PM. Motion passed.